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**SEE GAMES AND XPEC ENTERTAINMENT ANNOUNCE STRATEGIC RELATIONSHIP TO CREATE ALL-NEW DOWNLOADABLE GAMES TIED TO MAJOR HOLLYWOOD FRANCHISES**

**LOS ANGELES/TAIWAN** – Jan. 9, 2012 - SEE Games, an entertainment company publishing digital and online games tied to major licensed Hollywood franchises, and XPEC Entertainment, a leading game developer in the Greater China Area, today announced a strategic relationship to co-develop and distribute original DLGs (downloadable games) tied to major Hollywood IPs.

The collaboration between SEE Games and XPEC is the result of global investment promotion activities held by the Council For Economic Planning and Development (CEPD). The signing ceremony was an important milestone for Taiwan's digital content development, including the attendance of Council Minister Christina Liu.

"CEPD is committed to helping industries of all kinds in Taiwan connect to the global market. We are happy to play the role of an agent in this collaboration," said Christina Liu. "With efforts from the government and the private sector, we believe we're going to see more international collaborations in the future."

"Working with the talented development staff from XPEC Entertainment will allow us to bring some of the most iconic Hollywood franchises to life," said Martin Biallas, CEO of SEE. "Now players will be able to experience these timeless storylines through deep and immersive games."

"SEE Games' leadership in securing major IP licenses is what sets them apart from the competition," said Aaron Hsu, chairman of XPEC Entertainment. "With both companies' expertise, we are confident that players and fans of these franchises alike will not be disappointed."

SEE Games continues to grow as a mass-market games publisher, bringing the best creators, innovators and concepts together – securing the company's position as a one-stop shop for immersive interactive entertainment. SEE Games' entertainment knowledge matched with XPEC's game design expertise will ensure the game pays homage to the IP. Specializing in the action genre, XPEC has successfully launched 12 titles, including *Skylanders: Spyro's Adventure*, *Shrek Forever After* and *Kung Fu Panda*.

"SEE is consistently at the forefront of entertainment and is bringing some of the most well-known IPs to the gaming space," said Corey Redmond, President of SEE Games. "Our partnership with XPEC will ensure that we effectively execute AAA interactive experiences."

For additional information about SEE, please visit: [www.seeglobalentertainment.com](http://www.seeglobalentertainment.com) and for additional information about XPEC, please visit: <http://www.xpec.com/>.

## **About the SEE Family of Companies**

SEE has been in the business of themed entertainment for over a decade. For SEE, this is a process of utilizing known entertainment titles and franchises in new and innovative ways to increase brand awareness and create lucrative additional revenue streams for licensors and project investors. SEE has worked with some of the most iconic names in show business. SEE has received numerous awards for excellence in touring attractions and other themed entertainment projects.

SEE Games, LLC is the newest member of the Los Angeles-based SEE family of companies. A natural extension of the company's core licensing business, SEE Games and its affiliated companies bring the world of themed entertainment online. SEE Games, LLC is the publisher behind the highly anticipated *Universal Studios Monsters* game featuring *Van Helsing*, *Asterix & Obelix*, *Men in Black*, *Total Recall* and *Waterworld* video games. SEE Virtual World MJ, LLC is the publisher behind *Planet Michael™*, a first-of-its-kind interactive gaming and social experience celebrating Michael Jackson's legacy. For more information on the SEE family of companies and its products, please visit <http://www.seeglobalentertainment.com>.

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## **About XPEC**

XPEC Entertainment is one of the leading game developers in China and has developed well-known titles for console and PC Online platforms. Founded in Taipei, Taiwan in August 2000, XPEC now has offices in Taiwan, Shanghai, Suzhou, and Beijing, with more than 650 employees.

In 2008, in cooperation with Activision, XPEC released an action adventure game based on the film "Kung Fu Panda." The game, developed by XPEC for the Wii and PlayStation 2 platforms, received great feedback from the market – selling more than 1 million copies. *Shrek - Forever After*, the video game, and the recently released, *Skylanders- Spyro's Adventure*, were also received well by the marketplace, setting irrefutable milestones in XPEC's track record.

XPEC is also an expert in PC Online game development. The first flash based MMORPG XPEC developed titled, "*Cannan*," accumulated more than 1.8 million users across 13 territories in just three years. XPEC has spent \$4.2 million (USD) to develop the sci-fi MMORPG *Bounty Hounds Online*, which has been successfully licensed to North America, Europe and other Asian territories, and will soon be launched commercially. Additionally, the recently announced MMORPG, *Maze Myth* will showcase the visual effects and technology using 3D flash. More titles from XPEC are expected to hit the market in 2012.

In addition to providing outstanding game development, XPEC also provides professional art outsourcing services. XPEC Art Center is located in Suzhou, and has participated in more than 40 next-generation titles including *Transformer I & II*, *Tomb Raider 9* and *Ultimate Alliance 2*. Lastly, XPEC also worked on *Uncharted 2: Among Thieves*, which won the Game Critics Awards: Best Console Game of E3 2009, and was later named Game of the Year by the Spike VGAs, Yahoo! and IGN.

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