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**SEE GAMES AND ZQGAME ENTER INTO A FIRST-EVER CHINA-US STRATEGIC RELATIONSHIP  
TO BRING *TOTAL RECALL*, TO THE GLOBAL VIDEO GAME MARKET**

Contemporized Reimagining of the Science Fiction Saga Will Take Players on a Whole New Journey  
in the All-New Massively Multiplayer 3D Browser Based Game

**LOS ANGELES/CHINA – November 8th, 2011** – In a historic deal, SEE Games, an entertainment company publishing digital and online games tied to major licensed Hollywood franchises, and ZQGame, a leading publicly-traded Chinese online gaming company, today announced an innovative strategic relationship to create, co-invest in, and publish an original MMO (massively multiplayer online game) based on Columbia Pictures' *Total Recall*, set for release in the US on August 3, 2012.

The *Total Recall* game will be one of a rare and relatively new breed of full-3D browser-based games capable of rendering console-like graphics, characters and environments without the need for a client download. The game will be free to play with micro-transactions containing a hybrid of features from traditional MMOs and social games, such as PVP and PVE environments and a collaborative “memory quest” system. *Total Recall* will also leverage a specially designed engine with a technology capable of managing and creating a large scale 3D MMO within a browser platform.

“SEE Games’ entertainment experience matched with ZQGame’s innovative development technology and artistry will enhance the overall experience of the game,” said Corey Redmond, president of SEE Games. “*Total Recall* is an action-filled sci-fi property that expands perfectly as a deep and immersive browser-based game experience.”

“*Total Recall* is an international phenomenon; we know this well-known property will make a great 3D browser based game,” said Mark Caplan, vice president, Sony Pictures Consumer Products Inc. “With SEE Games and ZQGame’s expertise, *Total Recall* will offer fans of the franchise and gamers alike an engaging and authentic experience – one that will deliver everything that the fans expect and will dovetail perfectly with the upcoming film.”

The strategic relationship between SEE Games and ZQGame will integrate key offerings from each company into *Total Recall*, creating a new, contemporized reimagining of the science fiction saga. SEE continues to grow as a mass-market games publisher and brings the best creators, innovators and concepts together – securing the company’s position as a one-stop shop for immersive entertainment. ZQGame will bring the talent, technology and skill that helped shape a mature Chinese online gaming industry on to the global stage.

“SEE Games is a leader in securing amazing IP licenses that we are all excited about,” said Michael Zhang, overseas executive vice president of ZQGame. “Working closely with them in the development of the *Total Recall* online game is an unprecedented opportunity. Our efforts and triumphs in the Chinese online space have allowed us to surpass expectations and obtain such great projects that open the door to the worldwide market. With the closure of this deal, we have raised the bar on the viability of high-end China-US collaboration.”

For additional information about SEE, please visit: [www.seeglobalentertainment.com](http://www.seeglobalentertainment.com)

For additional information about ZQGame, please visit: <http://www.zqgame.com/>

### **About *Total Recall***

Welcome to *Rekall*, the company that with one little implant can turn your dreams into real memories. For a factory worker named Douglas Quaid (Colin Farrell), the mind-trip sounds like the perfect vacation from his ordinary existence. But when the procedure goes horribly wrong, Quaid becomes a hunted man. With the line between fantasy and reality blurred and the fate of his world hanging in the balance, Quaid goes on the run to discover his true identity, his true love, and his true fate. Directed by Len Wiseman. Screenplay by Kurt Wimmer and Mark Bomback and James Vanderbilt. Inspired by the short story “We Can Remember It For You Wholesale” by Philip K. Dick. Produced by Neal H. Moritz and Toby Jaffe.

### **About the SEE Family of Companies**

SEE has been in the business of themed entertainment for over a decade. For SEE, this is a process of utilizing known entertainment titles and franchises in new and innovative ways to increase brand awareness and create lucrative additional revenue streams for licensors and project investors. SEE has worked with some of the most iconic names in show business. SEE has received numerous awards for excellence in touring attractions and other themed entertainment projects.

SEE Games, LLC is the newest member-of the Los Angeles-based SEE family of companies. A natural extension of the company’s core licensing business, SEE Games and its affiliated and related companies bring the world of themed entertainment online. SEE Games, LLC is the publisher behind the highly anticipated Asterix & Obelix, Men in Black, War of the Worlds and Waterworld online video games. SEE Virtual World MJ, LLC is the publisher behind Planet Michael™, a first-of-its-kind interactive gaming and social experience celebrating Michael Jackson’s legacy as well as an interactive Universal Monsters™ and Van Helsing™ themed video game which will be published by SEE Virtual World 1, LLC. For more information on the SEE family of companies and its products, please visit <http://www.seeglobalentertainment.com>.

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### **About ZQGame**

Shenzhen ZQGame is an award-winning online gaming company headquartered in Shenzhen, China. Founded in 2003, ZQGame has continued to create compelling entertainment experiences across online, mobile, and tablet platforms for the hardcore gamer. In its history, ZQGame has been recognized by the Chinese government and notable institutions as a key business in Asia and has earned many accolades and awards for their interactive entertainment achievements.

In 2010, ZQGame became the first China-based online company to go public on the Chinese Stock Market in Shenzhen, initially raising over 110 million US dollars during its IPO. Since then, ZQGame has expanded, opening offices in major Chinese cities such as Beijing, Shanghai, Chengdu, and more with a total head count of 1,600 employees. More recently, ZQ has acquired over 20 game companies and has expanded abroad into western markets with the opening of its first overseas office in the Silicon Valley, California area.

### **About Sony Pictures Consumer Products**

Sony Pictures Consumer Products manages the studio's film and television merchandising, licensing and retail opportunities for Sony Pictures Entertainment Inc. for current and library properties by working with manufacturers (licensees) and retailers to create quality products and services and increase consumer awareness.

### **About Sony Pictures Entertainment**

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America, a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; home entertainment acquisition and distribution; worldwide television networks; digital content creation and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of entertainment in more than 142 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

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